



Segmint Inc.
Sales, Marketing & Research Internship

Segmint Inc. is a technology company focused on helping Financial Institutions (FIs) build and grow relationships with their customers - while creating a new fee income stream for the FI. Segmint has developed a system that enables FIs to build customer engagement by delivering a 'Segmint of One' experience across all marketing channels.

Position Summary:

The Segmint Internship will provide a unique entrepreneurial work experience with an early stage technology company for a bright, creative student. The successful candidate will be responsible for researching and prioritizing targets and assisting with all aspects of the sales process to major financial institutions and other organizations across the US.

Responsibilities:

- Research target financial institutions (FIs) based on business objectives
- Explore various associations, tradeshow, and other marketing opportunities
- Update the current list of organizations and individuals Segmint could contact for future rounds of funding
- Create online and offline contact strategies and assist with execution
- Develop, update, maintain and produce sales materials and collateral
- Generate reports, research competitors, understand trends and make recommendations related to assigned duties
- Other sales, marketing, research and office duties as assigned

Requirements:

- Successful completion of at least two years of college, with current areas of study including: business, marketing, sales, market research, communication or related
- Demonstrated leadership and initiative
- Strong project management and organizational skills
- Excellent written and oral communication skills
- Responsible self-starter with a sense of urgency balanced by attention to detail
- Proficient in MS Office products, especially Word, PowerPoint, and Excel

Preferred Qualifications:

- Previous work experience in an office environment
- Familiarity with Apple computers

Other Details:

- Summer internships are 40 hours per week
- This is a paid internship

Note: Due to the nature of Segmint's business, it is necessary for all employees and interns to sign an Intellectual Property Employee Agreement. If you are selected to intern for Segmint Inc., you must sign this agreement prior to starting the internship.

Segmint Inc. is an Equal Employment Opportunity / Affirmative Action Employer and maintains a Drug-Free Workplace.